Dear Friends,

The Village is making a big play and applying for $10 million in funding through New York State’s Downtown Revitalization Initiative which has the goal of making NY’s small downtowns and communities the “places where the next generation of New Yorkers want to Live, work, raise a family and play”. You can read more about the program at <https://www.ny.gov/programs/downtown-revitalization-initiative>.

Only one community will be chosen in our region. Tannersville offers the DRI program the opportunity to extend its reach and set a model for smaller Village Main Streets and rural downtowns. Given all that is going on we think we should take a shot. The application process just opened and has a very short turnaround, with proposals due on May 31st - but we need to be ready submit earlier.

I know we often ask you for letters of support, but in this case it will truly make a difference in whether our Village makes the cut and is ultimately selected for this considerable investment. We have provided sample letters – for both businesses and nonprofit partners – but this is one case where a **personal letter makes a big difference** – so please use the examples for inspiration and send us a knockout optimistic personal statement of support as soon as you are able.

Whatever the outcome, just submitting a proposal will make many more people aware of our Village’s unique qualities, accomplishments, and the extraordinary spirit of collaboration that is driving our great momentum.

To provide more input check out the very short survey at

<https://www.surveymonkey.com/r/DowntownRevitalization>.

PLEASE ENCOURAGE OTHER PEOPLE TO COMPLETE THE SURVEY!

Thank you.

Sean Mahoney

Executive Director

Hunter Foundation Inc.

Please email questions to Sean Mahoney from the Hunter Foundation at sean@hunterfoundation.org.

**Nonprofit letter**

Letterhead

Date

Address

Hello Members of the Regional Economic Development Council,

As the XXXXXXX (position), I write to support the Village of Tannersville’s proposal to be designated a participant in New York State’s Downtown Revitalization Initiative.

Our organization provides XXXXXXXXXXXXXXX (describe program, mission).

Over the past decades we have made investments in our organization with public and private funding including:

* LIST THEM IN BULLETS

These projects have made a big difference, but there is work left to be done. The current projects we are advancing include:

* LIST THEM IN BULLETS

These seem to be a good fit for the Tannersville DRI Strategic Investment Plan.

Our commitment to enrich the Mountaintop communities, and especially residents and visitors to the Village, is longstanding. We are proud of our efforts and those of organizations making a difference every day.

Please be our partner and help us sustain the momentum.

Sincerely,

XXXXX