

TANNERSVILLE

Painted Village Downtown Revitalization Initiative

Community Dialogue to Shape Our 2019 \$10 Million Proposal

Proposed by the Village of Tannersville

May , 2019





- Welcome & Introductions
- What is the DRI?
- LIVE, WORK, & PLAY In Tannersville
- Types of Projects Available
- DRI Boundary Area
- Examples of existing and possible projects
- What's Next?
- Questions? Discussion?

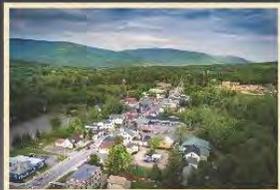
Tonight's Agenda



THE PAINTED VILLAGE IN THE SKY



Afternoon passenger trains at Kaaterskill Junction in 1899.



Tannersville, New York, "The Painted Village in the Sky"



The J.W. Mason Chair Factory, circa 1890. Used the Schoharie Creek to provide power to its new furniture plant.



The Village is known for its vibrant and colorful buildings.



View of Rip Van Winkle Lake from the Depot in 1906.



Rip Van Winkle Lake, at the southern edge of the Village, offers various recreational activities.

HISTORIC TANNERSVILLE: TANNERIES & TOURISM

The heart of the Catskills, Tannersville, New York has been aptly called "The Painted Village in the Sky" due to the fact that most buildings in the village have been painted in cheery, vibrant colors.

Milo Claude Moseman, a tireless promoter of Tannersville during the early to mid 1900's wrote:

Tannersville is where
The skies are bluer, the air is purer,
And sometimes said Men's hearts are truer.
Progress-the watchword.

Tannersville's 200-year history involved numerous small hemlock-tree tanneries (hence, the name) which created many forest related jobs. Sawmills, gristmills, woolen mills, and furniture factories brought families to Tannersville to work its land. These jobs were invariably difficult, but provided the income necessary to allow families to prosper.

It was shortly after the tanneries opened in 1820 that the legendary Rip Van Winkle woke from his 20-year sleep in the Catskills. So when thunder hits the village, remember, it's probably just Rip and the little Dutchmen playing nine pins that are causing the noise.

The tanneries brought work, but they stripped the mountains of their hemlock trees. Roland Van Zandt, stated (Catskill Mountain House, 1991), "By 1890 the unbridled exploitation had destroyed the virgin forest, the tanning industry collapsed, and the mountains grew up again to the hardwoods of today."

Tannersville was always one of the busiest and proudest of the Mountain Top communities. The beautiful mountains and spectacular vistas attracted three private carriage communities adjacent to the village of Tannersville. In 1887 Onteora Park and Twilight Park were established, followed three years later by Elka Park. All three parks have contributed greatly to Tannersville with financial contributions, employment, and culture.

The turn of the century through the 1920's was a boom time for Tannersville. Hotels and boarding houses dotted the streets and the Ulster & Delaware Railroad opened a train station in the village. The U & D created a faster and more comfortable trip to the mountains and tourism burgeoned. In 1902 Tannersville had 52 hotels & boarding houses, accommodating 2,350 guests. In 1920 over 100 boarding houses were in the village and its outskirts.

Tannersville became an incorporated village in 1895, making it the highest elevation (1900 ft.) of any mountain village in the state of New York. Our village is famous for the spring awakening of the Catskill Mountains, the cool summers, fantastic fall foliage, and winter wonderland offerings.

Tannersville has a great deal to offer. In addition to the many retail establishments and restaurants in the village center, Tannersville also has a nine-hole golf course which opened in 1929, a cross country ski center with over 35km of groomed trails, a newly updated Orpheum Theater featuring renowned musicians, dancers, and of course movies. The village also features hiking and bike trails, and various recreational activities at the Rip Van Winkle Lake at the southern end of the village.

Dede Terns-Tharpe, Town Historian

Background photo: The Tannersville Bathhouse on Rip Van Winkle Lake.



To view all kiosk panels online please visit: <http://tannersville.com/info>



What is the DRI?

- \$100 million in State investment in 10 downtown communities.
- Seeks to transform downtowns into vibrant places where the next generation of New Yorkers will want to live, raise families, work and play.

“Criteria used for selection of DRI communities includes:

- physical environment
- past investment
- future potential
- recent or impending job growth
- support for the local vision,
- and readiness

2019 DRI Application Guidance



**Downtown
Revitalization
Initiative**



What is the DRI?

“The fundamental goals of the DRI include:

- Creation of a **very compact, active, desirable downtown** with a strong sense of place;
- **Attraction of new businesses** (including “Main Street” businesses) that create a robust mix of shopping, dining, entertainment and service options for residents and visitors, and that provide **job opportunities for a variety of skills and salaries**;
- Enhancement of **public spaces for arts and cultural events** that serve the existing members of the community but also draw in attendees from around the region;

- Attraction of a **diverse population**, with residents and workers supported by **complementary diverse housing** and employment opportunities;
- **Growing the local property tax base**; and
- Providing **amenities that support and enhance downtown living** and quality of life.”

2019 DRI Application Guidance



What goes into a successful DRI application?

The Capital Region REDC will nominate and the State will “choose one downtown that is **ripe for revitalization** and has the potential to become a **magnet for redevelopment**, business, job creation, greater economic and housing diversity, and opportunity.”

DRI Round Four Guidance



WELCOME TO TANNERSVILLE



DIRECTORY LISTING
 SKI AREA
 SCHOOL
 LIBRARY
 POST OFFICE
 PARKING
 GREEN SPACE
 BEACH
 SWIMMING AREA

WALK!

RETAIL + SHOPPING

- 1. Antique Annie..... 6041 Main St.
- 2. Bones and Stones..... 5977 Main St.
- 3. Caselli Mini Country Store..... 6014 Main St.
- 4. Eco-Rite Toy Center..... 5977 Main St.
- 5. Hudson Chateau Winery..... 6036 Main St.
- 6. Hunter Mountain Outfitters..... 5507 Rte 23A
- 7. Katerskill Liquors..... 5958 Main St.
- 8. Last Chance Antiques & Cheese..... 6009 Main St.
- 9. Out of the Closet Vintage Boutique..... 6017 Main St.
- 10. Old Olive Complex..... 6059 Main St.
- 11. Tannersville Antiques & Artisan Center..... 5045 Main St.
- 12. Tuxedo By Car..... 5559 Main St.
- 13. TOPS Supermarket..... 6350 Main St.
- 14. Twin Post Antiques..... 5550 Main St.

EATING + DRINKING

- 15. American Glory BBQ..... 6033 Main St.
- 16. Caskill Mini Country Store..... 6014 Main St.
- 17. Forreux Garden..... 4062 Main St.
- 18. Loder is de Vits Venille..... 6202 Main St.
- 19. Last Chance Restaurant & Tavern..... 6009 Main St.
- 20. Maggie's Kneaded Cafe..... 6000 Main St.
- 21. Mama's Boy Burger..... 6067 Main St.
- 22. Mama's Boy Pizzeria..... 6062 Main St.
- 23. Parakee Villa..... 6037 Main St.
- 24. Selens' Diner/Homes Fallett..... 5701 Rte 23A
- 25. Swiss Chalet Restaurant..... 5819 Main St.
- 26. Straps Night Club..... 6062 Main St.
- 27. The Spinning Room..... 5975 Main St.
- 28. Twin Post Coffee & Donuts..... 5950 Main St.
- 29. Village Market & Deli..... 6234 Main St.

STAYING + SLEEPING

- 30. Deer Mountain Inn..... 790 Co. Road 25
- 31. Greene Mountain View Inn..... 132 South Main St.
- 32. Hazel Mountain Brook..... 5T Hill St.
- 33. Inverell Inn B&B..... 5847 Main St.
- 34. Sun View Motel..... 5844 Main St.
- 35. Swiss Chalet..... 5819 Main St.
- 36. The Mansion House..... 5988 Main St.
- 37. The Suites at Curran's..... 6260 Main St.
- 38. Villa Venille..... 6302 Main St.
- 39. Washington Irving Inn..... 6629 Route 23A

VILLAGE SERVICES

- 40. Bank Of Greene County..... 6176 Main St.
- 41. Bostini Fuel..... 6158 Main St.
- 42. Caskill Resort Properties..... 5981 Main St.
- 43. Congregation Anshi Mishoran..... 38 Tompkins St.
- 44. Greene County Seal & Wax..... 6049 Main St.
- 45. Greg Lubow Attorney..... 6026 Main St.
- 46. Go Greene Market & Gasoline..... 6360 Main St.
- 47. Hyer Physical Therapy, PLLC..... 6194 Main St.
- 48. The Hunter Foundation Office..... 5994 Main St.
- 49. Integrative Approach Massage..... 6045 Main St.
- 50. Laga's Garage..... 118 Railroad Ave.
- 51. Mountain Top Library..... 6093 Main St.
- 52. Mrs. Ruddle's Dry Cleaners..... 6049 Main St.
- 53. Mt. Top Chiropractic/Massage..... 6022 Main St.
- 54. Tannersville Auto Parc..... 6208 Main St.
- 55. Pure Mountain Yoga..... 6045 Main St.
- 56. Robert M. Schneider, MD..... 6171 Main St.
- 57. Sandlesner & Sandlesner, PLLC..... 5941 Main St.
- 58. Serenity Skin Care..... 6045 Main St.
- 59. Simon & Schneider, PLLC..... 6193 Main St.
- 60. Tannersville Car Wash..... 6360 Main St.
- 61. Tannersville Fire Dept..... 21 Park Lane
- 62. Tannersville Landscapes..... 6023 Main St.
- 63. Tannersville Methodist Church..... 3942 Main St.
- 64. Tannersville Post Office..... 6070 Main St.
- 65. Therapy Hair Salon..... 6073 Main St.
- 66. The Print Shop..... 6006 Main St.
- 67. Vanity Fair Pet Grooming..... 6004 Main St.
- 68. Village Clerk Office & Court..... 1 Park Ln
- 69. Wellness RX Pharmacy..... 5980 Main St.

ATTRACTIONS + RECREATION

- 70. Colonial Golf Course..... 6245 Main St.
- 71. CHF Doccrow Center for the Arts (Hunter)..... 7971 NY-23A
- 72. Fromer Market Gardens..... 6120 Main St.
- 73. Hackberry Rail Trail..... 142 Railroad Ave.
- 74. Blue Stone Sculpture Park (Hunter)..... 5742 Rt. 23A
- 75. CHF Kayser-Vill Gallery & Book Boutique (Hunter)..... 7950 Main St.
- 76. CHF Mountain Cinema (Hunter)..... 6190 Main St.
- 77. Mountain Cross Sports Brewery..... Route 23C
- 78. Mountain Top Arboretum..... 4 Platte Adair Rd.
- 79. Mountain Trails Cross Country Ski & Snowshoe Center..... 6198 Main St.
- 80. Orpheus Film & Performing Arts Center..... 6050 Main St.
- 81. CHF Piano Performance Museum (Hunter)..... 7867 Main St.
- 82. Say What? Art Gallery..... 6042 Main St.

To view all kiosk panels online please visit: <http://tannersville.com/info>

Anticipate the DRI Plan

- Defined and very compact target area.
- Clear vision and goals.
- Projects, initiatives, and actions to accomplish the vision.
- Results in a Strategic Investment Plan with impactful and ready-to-go projects.

A Local Planning Committee will be appointed, but demonstrating the capacity to move the process and the projects forward quickly and smoothly needs to be detailed in the application.



Types of Projects

Although the DRI would provide the Village with a consultant team to help develop its Strategic Investment Plan if it is selected, we must also outline a potential slate of projects in our application. These projects may range in cost and scale from small improvements to large-scale construction projects and could include:

New Development and Rehabilitation of Existing Structures. Development or redevelopment of buildings and properties including design and pre-development, historic preservation, new construction, adaptive reuse, infill or demolition leading to new development.

Revolving Loan and Grant Programs. Grants or loans to local businesses for façade improvements, rehabilitation of upper story housing, and improvements to commercial spaces. These programs must be administered by a local or regional organization with capacity and experience operating grant and loan funds.

Community Amenities. Projects that create entertainment and performance venues; art, cultural and heritage programs; targeted branding and marketing; and community services.

Public Improvements. Broadband and communications connectivity; sidewalk, safety and accessibility improvements; greenspace development; streetscape improvements; parking; transportation; recreation and open space projects; and trail connections.

POSSIBLE AREAS FOR REDEVELOPMENT

- A Orvette Building
- B Bear Plaza
- C White Star
- D Spinning Room Bar

1/2 mile radius walk circle

DRI Area Boundary

DRI AREA CORE/
MAIN STREET

Creek Walk (Gotay Property) to be complete 2019, funded by NYS DOS C1000972 plus Hunter Foundation matched \$110K multi-use trail connecting to trailhead at DPW site on Rail Road Avenue.

public parking access improvement

proposed boardwalk

1/4 mile radius walk circle

new groundwater treatment plant (approximate location)

proposed all-age, all-access destination scale Gooseberry Park

proposed loop trail

lookout

Gooseberry Creek

RVW beach restoration complete summer 2018 with \$200+K funding under NYS DOS C1000972

nesting island to diversify habitats

restoration of Lake Rip Van Winkle

Huckleberry Trail/KRT3 extension to Haines Falls, funded by a Catskill Park Smart Growth Implementation Grant

proposed spur trail with public parking access connecting to the bike path

Tannersville Golf Park and future festival grounds, performing arts venues and art park

proposed spur trail

Huckleberry Trail/KRT4&5 extension to Village of Hunter

Fromer Market Gardens and commercial kitchen

Mountain Top Library

Hunter Tannersville Middle & High School

Orpheum Theater

Weyant property/easement

proposed Saw Mill Creek Trail

Huckleberry Trail to Tannersville Golf Park

DPW building

Improve connection between DRI area and Gooseberry Park/RVW Lake

Main St

Spruce St

South Main Street

Park Lane

A

B

C

D

Tannersville

DRI Preliminary Boundary

The Painted Village DRI District was chosen because:

- Its clearly understood, covering essentially the entire Village
- Is roughly a 20 minute walk on sidewalks from east to west.
- The Village includes mixed use – residential, commercial and community services.
- The entire area is serviced by public water and sewer.
- Most of the area has sidewalk access
- It includes the dense core, redevelopable properties and some areas suitable for new development at the village edges.



DRI Preliminary Boundary

The Painted Village DRI District was chosen because:

- All critical community facilities are included: Fire, police and ambulance service, DPW building, water and wastewater treatment plants, public parking lots, Village Hall, The Hunter Foundation Offices, the library and the school district which is contained on one campus.
- Community amenities in the district include the Orpheum Theater and Fromer Market Garden.
- Recreation anchors include CreekWalk Park, the Sawmill and Gooseberry Creeks, Rip Van Winkle Lake, beach and playground, and the Colonial Country Club.
- The Village's entire commercial area is included with dozens of small businesses.
- It includes the entire Village National Register Listed Historic District.



Building the DRI Application

- **Public participation** to tell Tannersville's stories.
- Boast about ongoing success – but be clear about why **additional assistance is needed**.
- Emphasize **capital projects** especially private investment and public improvements.
- Favor projects that **leverage additional public & private funds**
- Pick projects that **leverage more public & private funds**.
- Demonstrate the ability to kick-start **downtown economic development**.



What makes a good DRI project?

- Is the project transformational? Can it catalyze investment?
- Will the project create significant community impact: job creation, tax base enhancement or improved quality of life?
- Is the project ready to begin by April 1, 2020 and be complete within two years?
- What is the cost of the project? What funds have been committed?
- What is the level of community support for the project?

DRI Can't Support:

- Planning activities
- Staff costs
- Training expenses
- Program expenses



“During the application process, communities are asked to describe a range of transformative projects that could become part of the community’s DRI Strategic Investment Plan to demonstrate that the community is ready to move forward with thoughtful and catalytic projects that will benefit a growing downtown.”



What projects will we focus on?



Possible DRI Projects

- Should **leverage** private investment that **catalyze** and spin off more ventures, including:
 - New Development and Rehabilitation of Existing Structures
 - Revolving Loan and Grant Programs
 - Community Amenities and Public Improvements Including Parking
 - Marketing and Promotion
- Projects need to be **“ready” but not “too ready.”**



CREEKWALK PARK

Example
Projects



Example Projects



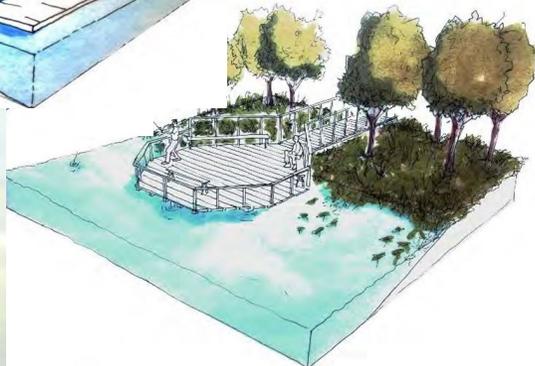
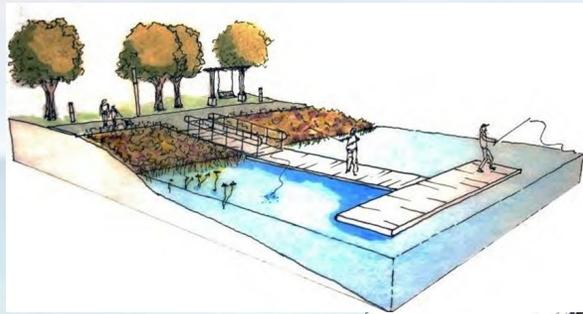
CREEKWALK PARK



FUTURE CONNECTIONS



RECREATION



LEGEND

1. Proposed Sidewalk Connection
2. Boardwalk Connection to Lake Rip Van Winkle Beach/ Recreation Park
3. Lower Terrace Parking
4. Upper Terrace Pavilion Parking
5. Kayak/Canoe Drop-Off
6. Lockable Kayak Storage
7. Kayak/Canoe Launch
8. Vista Overlook
9. Fishing Dock
10. Great Lawn
11. Picnicking Area
12. Proposed Restroom & Warming Hut Structure
13. Natural Playscape
 - + Willow Huts and Tunnels
 - + Covered Stage Area
 - + Earth Mounds with Slides, Tunnels & Climbing
 - + Balancing, Building, Exploring Obstacles
14. Proposed Pavilion Structure with Overlook Plaza
15. Bird-Hide Wetland Overlooks
 - + Interpretive Signage
16. Naturalized Shoreline Native Planting
 - + Goose Deterrent
 - + Shoreline Health
17. Disc Golf Holes
 - + 9 Hole Course
 - + Course Occurs in Wooded Area & Grass Area
18. Native Meadow Planting
19. Trellis Swings
20. Horseshoe Pits
21. Multi-Purpose Loop Trail Connection to Huckleberry Trail
22. Splash Pad

Possible DRI Projects

IMPROVE BUILDINGS

- Make downtown physically accessible
- Rehab vacant buildings
- Relocate/reuse DPW building
- Reduce flooding

COMMUNITY AMENITIES

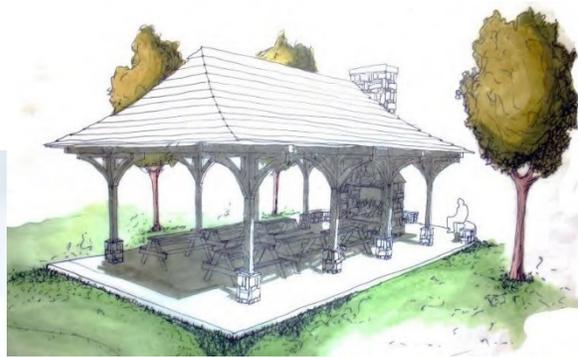
- More community based locations and activities
- More signs to direct visitors
- More support for residents, businesses and organizations



RECREATION

- Add trails to link Main Street. to RVW Lake
- Improve RVW Lake playground
- Improve RVW Lake Beach
- Add nature trails at RVW Lake
- Add kayak/canoe launch at RVW Lake
- Add fishing piers at RVW Lake
- Add picnic areas at RVW Lake
- Add a park on Upper Lake Rd
- Add more trails connecting Village assets
- Add recreation for seniors





NEW INVESTMENTS

- Community Center
- Further improve Village amenities
- Possible Festivals and Large Gatherings
- Improve access to local food
- More housing for our local workforce

BUSINESS ASSISTANCE

- Funds for small businesses/attract more businesses
- Paint more buildings & fix more facades
- Add more landscaping
- Improve streetscape: lights, benches, sidewalks
- Add more murals/ public art
- Add pocket parks
- Add neighborhood sidewalks

“... all projects submitted in the DRI applications will be further vetted by both the community and the State during the plan development process.”

2019 DRI Application Guidance



What's Next

Read more about the DRI at www.ny.gov/programs/downtown-revitalization-initiative.

Please take the survey online at
<https://www.surveymonkey.com/r/Tannersville-Downtown-Revitalization>

Paper copies of the survey are available
at Village Hall, the Hunter Foundation
and the Library.



Proposal will be Submitted Before May, 31, 2019

Whatever the outcome, just submitting a proposal will make many more people aware of our Village's unique qualities, accomplishments, and the extraordinary spirit of collaboration that is driving our great momentum.

For more information please contact the Mayor at voffice@hvc.rr.com or

Sean Mahoney at sean@hunterfoundation.org.

THANK YOU

