



**Greene County
Economic Development,
Tourism & Planning**

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**GREENE
BUSINESS**



DiscoverGreene.com

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Greene County Offers Small Business Training Classes and Funding

CATSKILL, New York – The Greene County Department of Economic Development, Tourism and Planning is now accepting reservations for its Fall 2013 Microenterprise Assistance Program (MAP) training classes. The two-day session is free, and covers the basics of business start-up planning, accounting and marketing. It will be held on **Thursday, September 12** and **Friday, September 13** from 9:00 a.m. to 4:45 p.m. at the S.C. DeLucia Training Center at the Greene IDA, 270 Mansion Street in Coxsackie.

“Greene County has one of the highest rates of microenterprise formation of any county in New York State,” said Warren Hart, Director of the Greene County Department of Economic Development, Tourism and Planning. “The incubation and development of small businesses is critically important to the success of Greene County’s economy, said Hart, who noted successful past participants such as restaurants, technology businesses, specialty food businesses and a variety of retail establishments.

Microenterprise loans of up to \$25,000 are available through the County for job-creating projects County-wide. A minimum of one full-time equivalent job must be created as part of the project, and program funds may cover up to 90% of the project cost, with a maximum of \$25,000 in funding. The training class is normally an eligibility requirement for Microenterprise assistance, as well as the ability to meet standard underwriting guidelines and provide the required project equity infusion.

Microenterprises are defined by the Federal government as businesses with five or fewer employees, one of which is the owner. Employees must be counted as "heads" for the purposes of eligibility, and not full-time equivalents. Owners of existing microenterprises in Greene County, as well as Greene County residents with potential startup businesses, are eligible to participate.

Class topics covered include marketing, accounting, cash flow analysis, business plan development and implementation, and business regulations and their impact. Instructors are local and regional experts. The training builds the knowledge necessary for participants to implement a business plan, and expand their markets and profits quickly once in operation. Participants should bring their business plans if they have been working on them.

Greene County also has economic development loan funds available for job-creating projects through its Quantum Fund. A summary of its terms and conditions, along with application forms, may be found on the GreeneBusiness website at <http://greenebusiness.com/economic-development/loans-incentives>.

There is no charge for the MAP class, but advanced reservations are required. **Reservations may be made by contacting the Greene County Department of Economic Development, Tourism and Planning, and should be requested no later than 4:30 p.m. on Friday, September 6, 2013.**

The Greene County MAP has operated since 1998 in order to encourage small business owners and entrepreneurs to either start or expand businesses. To learn more about the MAP, visit www.GreeneBusiness.com or call Greene County Department of Economic Development, Tourism and Planning at (518) 719-3290.